

70kft. The Awalt Building Dallas, Texas

Client:
70kft.

Interior Designer:
Bretta Maldonado
go studio

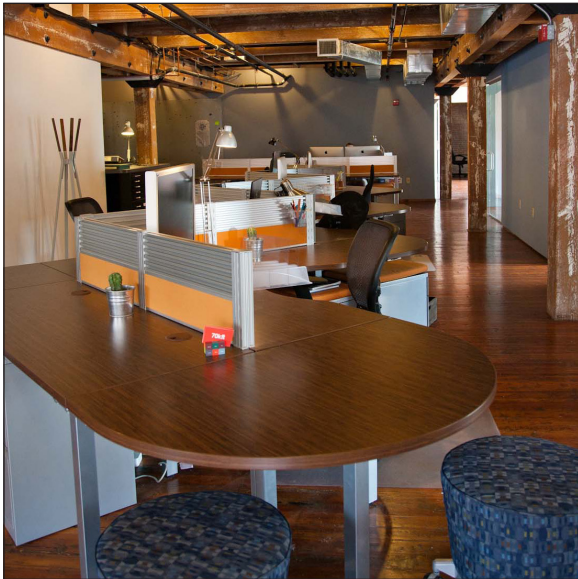
Product:
konstrux
by **Valo**

Built in 1905 and notably renovated, The Awalt Building beckons designers to create work spaces that famously mesh beautifully preserved pine floors, original brick walls, huge structural beams and exposed pipes with furnishings possessing functionality and finesse. *70kft.*, brand image consultants that operate an integrated marketing agency, lease space in this auspicious building and turned to *go studio* to deliver an artfully designed work environment that exudes character, confidence and cutting edge.

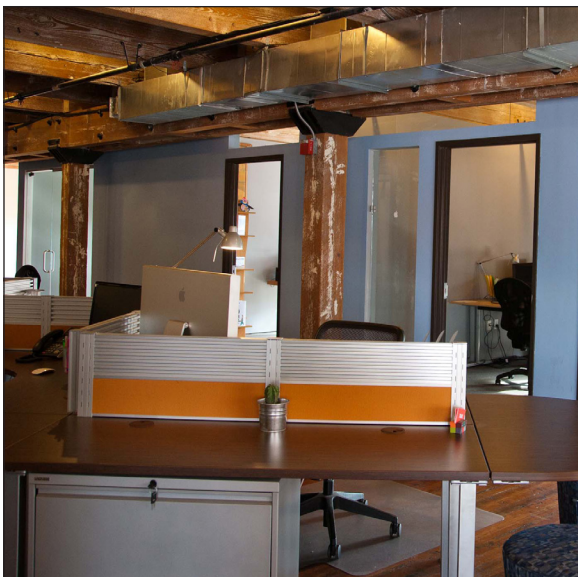
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Bretta Maldonado, Interior Designer at *go studio*, knew that she had to find an enduring table program that would help her create a Dynamic Space for 70kft. to promote collaboration, inspire innovation, and increase imagination. In addition, the table program had to be flexible enough to meet the needs of multicurious and passionate communication strategists that required an effective work environment that balanced focus and collaboration. She found a solution with *konstrux*, by Valo, which was recommended by Leslie Inman of Office Furniture Source.



konstrux by Valo is a flexible table program that comes with a variety of options to create productive work environments within a space charged with energy and enthusiasm. This particular installation incorporated bright and lively privacy panels, large work surfaces, ottomans, task chairs, and storage space that could also double as additional seating when needed. There are places to accommodate collaboration and sharing of ideas in the open work area as well as individual offices and meeting rooms for work that involves focus and concentration. This unique installation resulted directly from the core belief of the designer to create an environment for 70kft.'s talented and experienced people that offers choices for when and where to work, balances focus and collaboration, all in a reduced footprint that is cost effective and environmentally-friendly.



"We compared konstrux to 2 or 3 other product lines, and found it to be well made, versatile, beautiful and functional. Everyone was focused on creating an excellent experience for the end user, and collectively we succeeded. The manufacturer, Dauphin, and the furniture dealer, Leslie Inman of Office Furniture Source, were by our side every step of the way to implement go studio's design exactly as we envisioned it. And the end users at 70kft. are delighted with the decision to use konstrux!" Bretta Maldonado, *go studio*

About the Manufacturer

Valo is a division of Dauphin, a leading manufacturer of office furnishings in more than 50 countries. It was introduced to meet a need in the marketplace for durable, attractive in styling, functional and affordable furnishings for a variety of changing needs.

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